

2023

IMPACT REPORT



ACTION169

ACTION169 NON-PROFIT

THE VISION

ACTS 16:9



THE MISSION

Action169 is built on a foundation of prayer and is committed to addressing commercial sexual exploitation and substance use through Christ-centered prevention, intervention and restoration care services.

MEET THE TEAM

“PREACH THE GOSPEL AT ALL TIMES; WHEN NECESSARY, USE WORDS.”
ST. FRANCIS OF ASSISI



DANIELLE
FREITAG



RUTH
SCHUELER



MICHAEL
DE JONG



JENNA
DE JONG

Co-Founders

Corey and Danielle Freitag

Michael and Jenna De Jong

The Board of Directors

Corey Freitag

Diana Bradley

Brenna Freitag

Danielle Freitag

Preston Vaughn

Bella Daughter

Sam Lee Montemayor Outreach Team

Diana Bradley *Gift + Pray*

Sue Koons *Gift + Pray*

Ruth Schueler *Gift + Pray*

Sue DeWar *Gift + Pray*

Ashley Clow *Gift + Pray*

Abigail Eernisse, The Abolitionist Collective

We couldn't have
done it without your
generous *support.*

Thank you

to all our donors
and volunteers.

ISC Financial Advisors
Preston Vaughn Construction
Regional Worship Center
Open Doors Assembly of God
Breath of God
The Church of Saints
CCF BANK
Profinium Inc.
First Fruits
... and others



2023

IMPACT BREAKDOWN



MAKING AN IMPACT

The birth of a little boy, and the apparent positive changes his mother walked through in 2023, brought us all great joy. Because of our supporters we were also able to assist this brave mother with assistance upon her exit of the commercial sex industry.

Seeing a few hundred women impacted at our first ARISE event in March of 2023 was an added reason to be thankful.

"It was nothing short of amazing! I am so thankful to have witnessed and felt the presence of God! This has changed my life and put me right where I need to be on this journey. I know of Jesus but I still don't know him but after this weekend I will. I am changed and God is present in my life where before he wasn't. He has big plans for me! I know it! I feel it! I've heard it! God spoke to me about this event!"

200

WOMEN IMPACTED AT
ARISE

68

HOURS OF **DIRECT**
CARE + SUPPORT +
COUNSELING

506

GIFTS GIVEN ON
STRIP CLUB
OUTREACH SINCE
2014

90

DAUGHTERS DANCED AT THE
DADDY DAUGHTER
DANCE

2 WORKSHOPS

70 WOMEN IMPACTED

36 PROM DRESSES

WORN FOR A CAUSE

Prevention Program

Decreasing vulnerabilities in youth by building strong families.

Effective actions of prevention include prayer, printed and published material for concerned citizens, advocates and more. Actions of prevention also include trainings on decreasing demand, awareness events in schools and churches, the **Runway for Action** program and the Daddy Daughter Dance—an event designed to strengthen the family and decrease vulnerabilities in youth.

Action169 provides training and/or consultation to government and non-government organizations.

In 2023, Action169 hosted a FREE, unique webinar designed specifically for equipping parents. Attendees also received an eBook packed with solutions for raising **confident, godly youth in a hyper-sexualized culture.**

***To learn more visit: www.action169.com/webinarforparents**



action169.com/webinarforparents

Strip Club Outreach 2023

Bella Daughter

Survivor-led outreach and support groups for women working in strip clubs, escorting, or the porn industry, offered through Bella Daughter.

Bella Daughter provides a message of love and hope, as well as support, for women in the strip club industry. Outreach happens in two to three adopted clubs in Minnesota and Northern Iowa. Intervention includes direct services and support for women in the commercial sex industry, whether still involved or not. Once a month the Bella Daughter Gift & Prayer hour gives volunteers an opportunity to come together, package gifts, and pray.



Restoration

Support

We have customizable restoration services for females 18+ who have experienced commercial sexual exploitation, problematic substance use, and/or other trauma. We offer individualized therapy, as well as, other resources like education about healthy relationships and self-care.

Support also includes workshops, groups, and financial assistance for things like rent and basic essentials for a period of time.

A total of 68 hours of direct support were offered in 2023 by licensed and trained professionals who understand trauma and addiction, as well as restoration and recovery.

We believe in the power of restorative justice and will work with our clients to create a customized healing plan that fits their needs.



FINANCIAL BREAKDOWN

We are deeply grateful for the incredible community of freedom fighters that have come together to make Action169 possible. We wouldn't be able to do what we do without your support, and we know that every dollar you donate is making a difference in the lives of hundreds of people across the midwest.

We are also incredibly proud of our work in 2023—we helped educate hundreds of teens with a message of prevention of sexual exploitation, and provided housing, counseling, support, and more to women in our restoration programs. All of this was made possible by generous donors like you.

To continue this important work in 2024 and beyond, we need your help once again.



\$155,359.5

TOTAL EXPENSES

\$140,303.08

TOTAL REVENUE

• **Prevention Expenses** \$22,928.17

• **Intervention Expenses** \$6,041.24

Strip Club Outreach - gifts, travel, support

• **Restoration Expenses** \$47,959.33

Restoration includes housing, workshops, and online and in-person support

• **Administrative Expenses + Overhead** \$47,291.12

• **Podcast Expenses** \$2,232

Including Honorariums

• **ARISE Restoration Event** \$17,753.38

Event expenses, workshop, honorariums, home + travel for survivors

55%

BUDGET GOES TOWARDS DIRECT CARE, SUPPORT, AND INTERVENTION

LOOKING AHEAD 2024

We are absolutely thrilled to be hosting the ARISE gathering once again.

The ARISE Women's Midwest Regional Gathering is a transformative two-day event where we empower women to overcome lies and embrace their God-given identity. In 2023, God moved in a powerful way, impacting the lives of those in the room.

Hear from incredible speakers, at this God ordained gathering of women who are being called to ARISE like Esther. The speakers and worship leaders provide practical strategies for a closer bond with Jesus Christ —emphasizing prayer, scripture, a community of believers, and above all, the boldness to step out in faith

"I am beyond ready for this! The 2023 ARISE was life changing for me! It literally changed me more than I could've ever imagined!" - Jessica

Follow along on the ARISE instagram page:
www.instagram.com/arismidwestgathering

March 8th & 9th of 2024
Action169.com/arise



SOCIALLY

RESPONSIBLE SHOP

Unique Action169 merchandise and resources available as well as many handmade items. Many of the items in the shop are either hand made and/or created by overcomer's of exploitation. Proceeds not only go to the artist, but also towards the women who come through our restoration program.



Scrunchies

Hand sown by Amber Dorsey, owner of Innocence Embraced

- Scrunchies with scripture
- Colored linen fabric
- Unique



Bracelet

Created by Kenna Steve, owner of Klay Kollection

- Treasured
- Overcomer
- Loved



Kintsugi Necklace

Handpainted in Gold by Anna Friendt

- Word meaning: golden seams
- Anchor 13 Studio Artist
- Ancient Japanese process

OVER
65,000
DOWNLOADS

Real Talk
PODCAST
LIVE



LIVE EACH WEEK + ENCOURAGEMENT + FAITH TALK

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ACTION 169

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SCAN ME